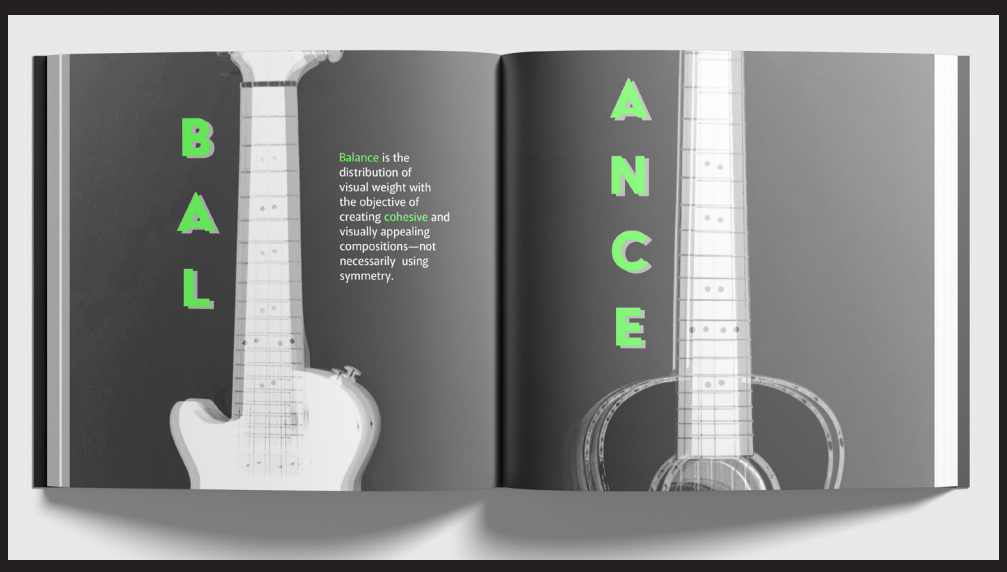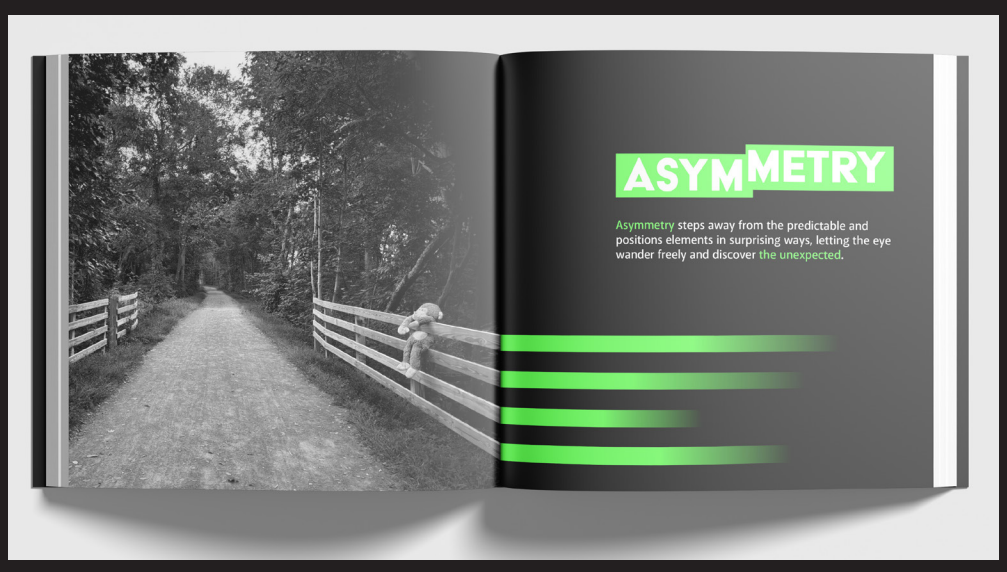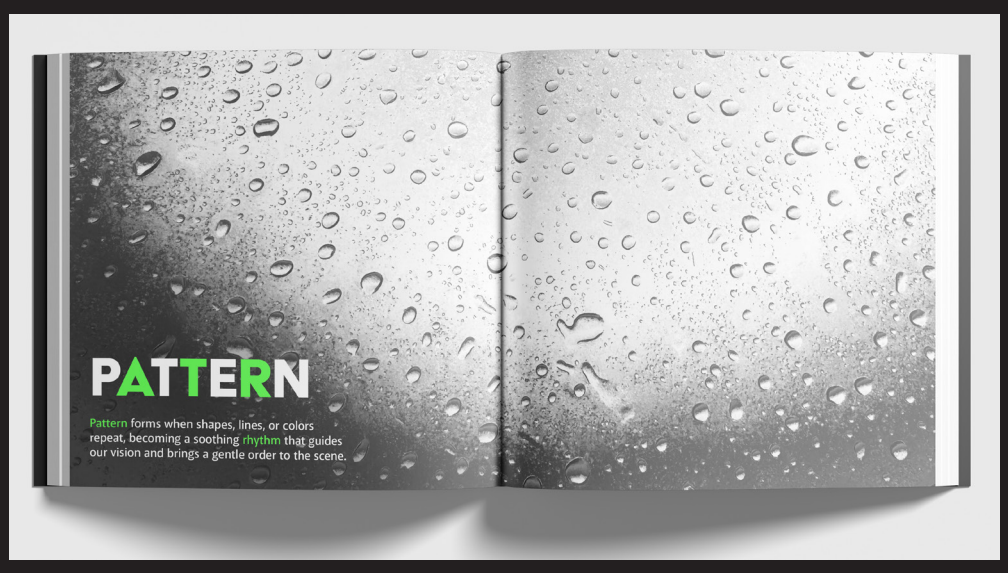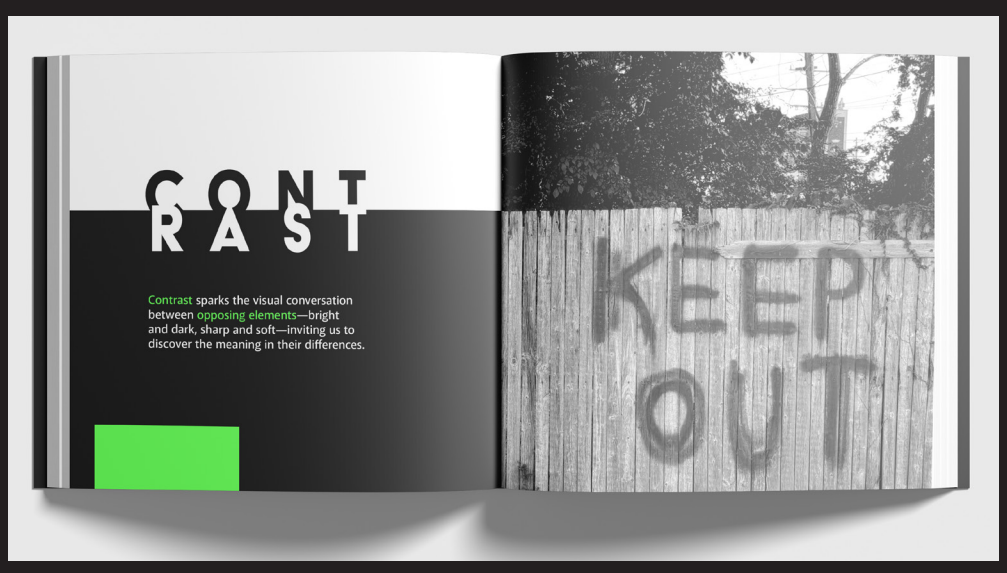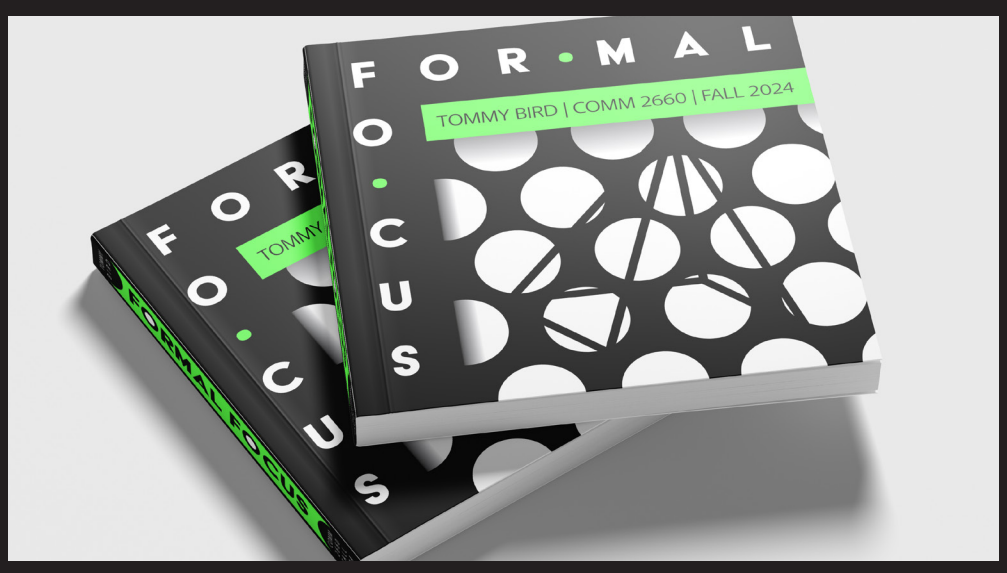FOR•MAL FO•CUS